

The Absentee Cash Cow Report

by

Steve DiMarco

This Low Cost Nut Warmer is an example of a low cost absentee owned cash cow.



This 350 dollar investment averaged almost \$100.00 per week passive income

with

Gordon Jay Alexander

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Hi, this is Steve DiMarco. I'm a businessman in Rochester, NY. I'm also an expert in franchising and low cost business opportunities.

I speak to you from experience. The nut warmer you see is like the ones I placed at golf courses and bowling alleys. Then, once a week, I'd make my rounds and fill up the warmer. This is one of the types of business you are going to discover in this report.

You may have a different meaning for passive income but for me, making a few hundred dollars on a Saturday morning for a couple of hours of work suits me just fine.

I've teamed up with friend and mentor, Gordon Jay Alexander, to bring this special report to you.

It is food for thought. Everyday at the Warrior Forum I see people struggling to get a business off the ground. All too often, people spend money before they make it. I think there is a better way to fund your Internet Marketing efforts and the way is to get a small part-time CASH COW, like my warmers, to fund your IM business pursuits.

OR, use these ideas as emergency cash generators while building your IM biz or if your IM goes sour.

I've read about **too many Warriors who put their eggs into an IM basket that got taken away**. If you have a back up plan, or a cash flow going off line, it will make your quest for a successful IM business that much better.

Yes, I have an online business, one you can see is at cbrstystem.com and in fact, there is an opportunity for you to make an extra 50 to 100 dollars promoting my site, but, this isn't about recruiting you to become my affiliate, just want you to know that I do IM, but mostly combine with off line cash cows.

I have owned franchises and have consulted with and worked for several different businesses in Rochester area. I'm also a print broker and offer a few specialty printing services too. I believe in this idea, **DON'T put all your eggs in one basket**.

In this report you will find ideas. But most of them have been tested and proven. I've tried to give you the very best information which can help you right now.

Some of these ideas could be started and implemented this day, and have you with cash in your pocket at breakneck speed. Some of these could even lead to a passive income in that, you will do very little to keep the money coming in.

Let's begin.

NUTS. I operated a nut cart business for over a decade until I decided to scale back my business effort and focus on family time. I had several carts set up and eventually several warmers, mostly at golf courses and bowling alleys, and when I sold them off, I was literally only doing a few hours a week of supervision.

At one time I had 16 employees. The sweet thing about the warmers was, it used NO employees. Several of the golf courses where I had my warmers set up also used rack jobber types for their food counters. If you don't know what a rack jobber is, it is someone who has a route, like potato chips for

example, and they visit the location once a week to fill up the rack.

Rack jobber is one way to describe these guys, also a route vendor. Some of the smaller courses that did not have a kitchen or bar, used small counter top things, like a hot dog roller, or a popcorn machine or a potato chip rack...and a vending machine, some had cans of soda pop in a cooler.

Bigger golf courses had their own kitchens but would welcome another hands off profit center. The nut warmers were welcome in bowling alleys too.

So, in this introduction, you have been introduced to one “old world” method that works to bring in some extra or even full time cash. The rack jobber or vendor. You also read about VENDING machines too, which I will cover in this report.

Today there are so many ways to make money and often as an absentee owner, you might get paralysis by the analysis of all the biz-ops.

We are targeting this report toward the Warrior, although anyone can benefit from this food for thought about investing time and money into a money making venture.

Internet Marketing is all about making money and it is discouraging to see so many Warriors making so little amounts of money. It is tragic to read about a person who made tens of thousands of dollars and get slapped by Google and is now depending on his hard working wife to support him.

Don't let this happen to you.

Apply one of these little cash cow businesses to your efforts and you'll have something to fall back on if the IM takes a turn, or even better, they will be secret assets, private ATM machines and a springboard to bigger and more profitable ventures.

I'm going to present you with a list of opportunities, some low cost franchises, some business opportunities and some ideas you could twist and turn to suit your situation which could lead you to a passive monthly income.

My absentee owned businesses would frequently out perform my full time business with CASH and ROI (Return On Investment). For example, the nut warmers only cost 350 dollars. And I bought 10 of them without taking a dime from my pocket, they were “leased”. You can't buy a decent coaching WSO for that, and the nuts had huge mark-ups which allowed for me and the golf course or bowling alley to make a profit.

First the ideas. To get you thinking. Then, some detail and questions for you, and finally you'll learn how to make this report really pay off for your small investment, fair enough?

The IDEAS:

Here are five low cost franchise opportunities and five low cost business opportunities. You could, if you are ambitious, just set up a similar business without the franchise or biz-op, but take a look at these.

One I've been following is a niche service business franchise it's called;

Bar-B-Clean. The Barbecue Cleaning Company.

Started by Bryan Weinstein in 2011. Bryan went to cook on his outdoor grill one day and realized how dirty it had gotten. He developed a way to clean it and an idea was born.

Grill cleaning you might say, really? This is a market that is only going to expand. Grills are getting bigger and bigger. Look at your local retailers that sell grills. There turning into monsters. Why?

Demand.

Homeowners like their big grills and there is a need to clean and maintain them because the homeowner does not have the time or they don't want to do it.

Look at lawn cutting. People would never use a service like that they because people can cut their own grass. Look at how big that industry has gotten. A high percent of home owners own a grill or smoker.

New homes being built have outdoor patios with a space for a large outdoor grill. Someone has to service them, clean them and maintain them. Why not you? Again, a huge market waiting to have a dominate player take control of and tap into. Its not only homeowners but apartment communities, home owner associations, state parks would welcome this type of service.

Low overhead, low investment, niche market, big demand; Bar-B-Clean would be worth taking a look at as it's an established company with great back end marketing support.

Check them out at www.bar-b-cleanfranchise.com

Keep in mind, you might be able to start a similar local business for just a few supplies and some free ads on your local craigslist. You may be able to work only one day a week and be able to pay your IM coach. It would be like getting free IM training, well, sort of.

It is a concept Gordon teaches, **make a little bit with a little time then reinvest it into a higher profit activity.**

Before we continue, here is some information about franchising. The reason it is so popular is because it gives a tested and proven marketing campaign to the franchisee. If they follow the marketing plan, they will get customers

Franchising has many opportunities for the entrepreneur who sees's the potential of a product or service and then brings it to their local market. One question that always comes up is can I do it on my own.

Any franchise can be duplicated and done on your own. But from my experience most that do go that route end up paying more in the long run then if they just purchased the franchise in the first place. Why would someone pay good money to buy a window cleaning franchise when they can go to Home Depot and buy a few buckets, some squeegees, soap, cloths, ladders and get started for less then five hundred dollars. Because they know there is more to success in business than just purchasing some equipment, a lot more.

One of the most important areas that's over looked in a business start-up is promotion, sales, and marketing.

Most franchises have ad agency type marketing programs backing them up that you'd have to pay thousands for if you did it on your own. The franchise model is systematically developed by the owner over years of trial and error.

When you purchase the system you become part of that system and have access to all that sales education and marketing. As they say the best part of owning a franchise is you're in business for yourself but not by yourself.

In my years in studying franchise systems I've found you can find a franchise on any product or service you can think of. A few smart entrepreneurs started a grilled cheese and tomato soup franchise. So if you can think it, it's most likely out there.

I like any franchise that's filling a need.

Home based franchises are great because of low over head. There is a lot of them out there and more and more are coming up every year, especially in the service type business area. Both of the franchises I'm going to briefly highlight are based on simple service concepts with exceptional marketing and sales promotion. This is the main reason for there tremendous growth.

One I've been following is a niche service business franchise it's called;

PET BUTLER- Pet Waste Service

Pet owners are everywhere. And they don't like or have the time keeping their lawn waste free, so a service for this is in high demand. And no one does it better than Pet Butler. With Pet Butler you would be doing a daily route of cleaning homeowner's yards of dog waste.

You can offer this service once a week, twice a week, or three times a week. There is also additional services related to the industry you can offer. Great business because it repeats every week. Your customer base continues to grow, week after week. Which means a huge income opportunity.

I have a lot of respect for the founder of Pet Butler who started in in 1988 and franchised a number of years later. It's a simple idea of picking up pet waste from the homeowner's yards. Again filling a need, and then taking it to the level.

The marketing and sales that this company provides rivals with some of the biggest name brand franchises on the market today. From wrapped vehicles to call centers to scheduling for its franchise owners, everything is there to be a complete success with this model. Taking a simple concept and branding and selling it a certain way is why Pet Butler is the leading the way in pet waste removal service. 17 states and growing.

Home based, low start up, and great demand. Most importantly giving your customers a professional service, presented the right way and offering them tremendous value every time you show up to provide this service. Check them out at www.petbutler.com

These are just two of many, many great niche franchise ideas on the market today.

Remember marketing and promoting a simple service like the two companies above are what's going to separate you from your competition and have you become the dominate player in your market.

We'll give you some more food for thought in a moment, but I wanted to ask Gordon some questions about some of his little cash cows over the years.

Q. Gordon, you related that you got into Rack Jobbing while in your teens, could you tell us more about that?

A. My dad was a barber and I cleaned the shop at night. We lived right across the parking lot from the shop. One item he used was called the Victory Miracle Polishing Cloth, still being sold as Miracle Polishing Cloth.

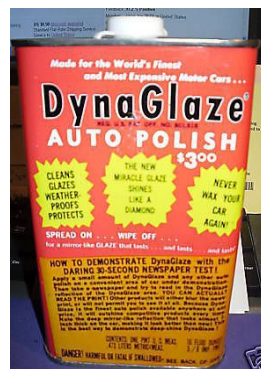
Dad fronted me the money to invest in a couple of dozen cloths and I sold them door to door in the neighborhood. We had a small hardware store nearby and the guy wanted to display them in his store on consignment, which I knew about because the barber shop had a chip rack on consignment.



Well, that was the start and before long I had over two dozen locations in Tallmadge and Cuyahoga Falls, all within a bike ride, and a newspaper bag full of Cleaning Cloths, away.

Q. You still do consignment don't you?

A. Yes, I'll get into that later. The next product I took on was for a new type of car polish. Back then everyone used wax, the old wax on - wax off hard work elbow grease variety. Then new polymers came out, I think they were identical products but one was called AstroShield and the other was DynaGlaze.



These products led me to another little money maker, I started detailing cars. I'd vacuum and clean while they guys were getting their haircuts, then ride home with them to wax their cars. I actually detailed cars even after I was married and my wife helped out.

It was and still is a viable little business which almost anyone can do. Recently, I cleaned headlights and that is another little cash cow business. Pretty easy to pick up a couple hundred bucks on a Saturday morning cleaning headlights.

Q. Why do you still do these little businesses, it can't be for the money?

A. It is for the hands on experience and I don't endorse any thing unless I actually use, try it or test it out. And, I do like the idea of cash. Two hundreds made on a Saturday morning at a small car lot can be turned into 500 dollars by the end of the day with a craigslist deal or two.

Steve, didn't you like getting those few hundred dollars on a Saturday morning too?

Q. Yes I did, in fact I kind of miss it. So these products you were selling door to door and on consignment in stores, is that right?

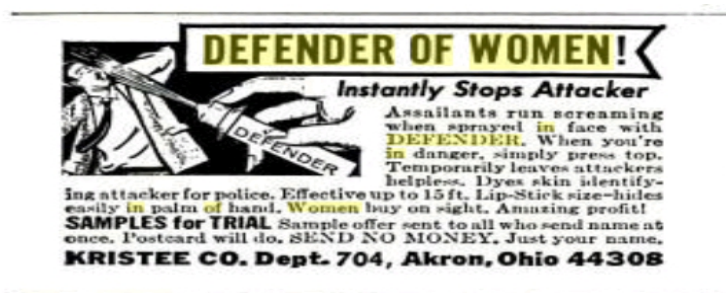
A. Yes, but then, I hit the jackpot. I turned 16, got my license and got a part-time job picking up envelopes on a Saturday morning for a local mailorder business, Kristee Products. They had me buy things from Popular Science and Popular Mechanics mostly (which I got to keep) and had them sent to different addresses in the area. I used mostly friends and relatives.

See, back then the guys in mailorder could easily get ripped off when they rented their lists. So, to prevent thieves from stealing their lists, they used "salts". A salt on a list is a planted name and if this person receives more than one offer from a guy who rented the list, he was cheating.

Keep in mind, this was way before computers and mailorder was a huge business.

When I returned to the company, they paid me in product, at a wholesale rate. So, I got to keep the products I bought and got to buy at cost. They had one product which made me a small fortune before I got out of high school, and in fact, made me a lot of money while I was in the Navy.

Here it is:



This ad ran for years in the back of Popular Science and other magazines. My brother would pick them up and ship them to me when in the Navy and I sold them at local colleges and in retail stores. Now they also had a little catalog full of home cleaning and kitchen utensils which I also sold door to door and via consignment.

Q. You sound like an ambitious kid, were you?

A. We had to start paying rent at 15, and we had to buy our own clothes, pay for gas and if we wanted a car, needed to pay the insurance, gas and expenses. I OWNED a 1962 Rambler American Classic (in 1966) which I paid cash for. My brother had a 1967 Olds 442, which he paid for out of his salary working at the Olds dealership. He was always broke and borrowing money from me. He never did let me drive that thing.

Anyhow, I was the favorite boy in the neighborhood, that is all the parents liked me, their daughters, not so much. One classmate told me at the 20th reunion, "I had a crush on you in high school but there was no way I would go out with someone my dad really liked too, NO WAY!"

That sums up my social life. By high school, I was working 40 hours a week plus selling, so, yea, I hated being poor.

Q. OK, nice history lesson how can my readers apply what you have learned over the years?

A. The opportunities are even better today. Sure, IM has been very good to me, my one report, *The Chattel Report*, *the Sprint to Freedom* sold thousands of copies back before 2000 and it was like magic, people paying for electrons. So I was hooked on IM back in 1996. But, I have always worked little part time jobs or set up little absentee cash cows as you call them.

And Steve, these Absentee Cash Cows are just as good today as they were 35 years ago.

Thanks Gordon, I'll come back with a few more questions later but I want to give the reader some more food for thought. I'll do this by showing you some low cost franchises and low cost biz-ops as well as discussing what can be done today.

Here is a business which Gordon did have, it was selling little donuts at fairs.

<http://www.lilorbits.com/>



This company has been around for decades, still offers a low cost way to get into this business. Recently Gordon and I have been looking at these small food concessions which make the fair and event circuit.

Gordon likes snow cones and flavored ice and I like ...

Here is a small snow cone concession which can be pulled by smallest car.



I like Italian Ice :

Note the small size of the cart. You can get them even smaller.



The reason I'm showing you these is simple, they can be ABSENTEE OWNED. In Gordon's hometown, Cuyahoga Falls, OH, they have an event every Friday in the Summer called Rockin On the River. These kind of little carts can be found every Friday night there. Almost all of them have a pretty girl, a local, working with them. The OWNER is somewhere else. See?

Sure, you might get a rain out here and there, but one good little food cart, something as simple as Ice and Colored Sugar Water, could fund your IM plans or be the Lifesaver when Google slaps the snot (and profits) out of your business.

We are not in the cart vending business. We are consultants. The only thing you could buy from us is

our expertise and help. Gordon takes on a very few IM students once in awhile, I specialize in helping you locate a good little side line cash cow and NO, I get no kick-backs or commissions.

If you use my services, I work ONLY for you and locate an opportunity which best suits your need.

Don't buy a Snow Cone biz if you live in Alaska. Probably not a good investment.

Are you getting any ideas yet? Still convinced you only want to do IM? That's ok, Gordon's been selling online since 1985 and created dozens of products and maybe he will help you do the same. But, I can't speak for him, you have to ask, he has his own criteria.

But, onward. Here's some eye-opening opportunities for you to ponder. And to prevent this report from getting bloated with pictures, we'll let you look at them online, OK? So, use the links if you want to get some more ideas.

<http://www.buffalobobssnacks.com/> Buffalo Bob's Snacks. You'll find several of his distributors with their own domain and "Brand" who are simply buying wholesale from Buffalo Bob's.

LISTEN UP INTERNET MARKETER:

YOU need to get this. Understand it. And APPLY it.

See, in the real world (offline), there are thousands of people making money via Private Labeling. The most popular and well known thing is Supplements. ANYONE can start a supplement business, there are many companies who will private label a brand for you.

ONLINE, you can virtually the same thing, by using PLR, PRIVATE LABEL RIGHTS. Or you can have a product developer like Gordon create something totally for you, something which no one else has.

Yes, we are showing you many ideas for setting up an Absentee Cash Cow, but, if you put your thinking cap on, you will see the possibility of twisting and turning some of this into an IM product, service or business.

PRIVATE LABEL. Ok back to Buffalo Bob's.

Exotic jerky is a popular food. We like it because of the packaging, you could set up several retail outlets, many small mom and pop places where other guys don't go, like Barber Shops. Kids love this stuff, a busy kid's barber shop could sell a ton of this. What do you have to do? Go once a week with inventory.

All kinds of these things and with this little biz-op, you'll see the IM opportunity. Take for example, www.wildjerky.com Guy set up his own domain, put a little twist on it and is selling other people's products, isn't this called Affiliate Marketing? (Using PLR!!).

We like food. And snack food especially. I was in the nut business for over a decade. Our glazed nuts were very popular snack food. The franchise I had was with The Nutty Bavarian. I only got out of it to

spend more time with family, but it was very profitable for me as a side line ongoing cash cow and also when I sold it. You not only make money while you do, but you get your initial investment back when you sell, if you are smart anyways.

Potato chips? Ever eat one? Just one? I can't believe how many potato chip companies there are in USA and more springing up every year.

You've seen the popcorn stands at the mall or movie theaters, in Cuyahoga Falls there is a big retail store selling all kinds of popcorn and is doing brisk business.

This could be an excellent ABSENTEE CASH COW for someone.

And now, to address your “I don't have money to invest” thinking... I purchased my 10 nut warmers with NO out of pocket expense. I went through a lease company. Sure, you'll pay more for the thing than you could buy it for cash, but, you get to pay from profits. NEVER let lack of money deter you or delay you.

We're trying to come up with a way to do this for Internet Marketers, if you can help out, give us some ideas, we'll give it serious consideration, OK?

Now we have, for the most part, talked about a few hundred bucks here and there, but don't make the mistake of thinking absentee owned businesses can't give you a full time executive income too.

There are some consultants in the Personal Development field who make 100,000.00 a month from their businesses, some of which have become ABSENTEE businesses. This is accomplished via offering referrals to a main company who then sets up the person referred in a business.

Gordon and I do not endorse any of these companies, neither one of us likes MLM or Network marketing and we NOT associated with any of the people we mention in the this report.

There are people who DO work with businesses and act as a lead generator for them. BE AWARE. Be careful of these guys because they try to take you to a franchise or biz-op where they make the most money.

Same thing with much of the affiliate marketing by syndicates, trade groups, associations of Imers too. They make money when they refer you to a buddy or an associate and you end up paying way more than you thought.

We don't do that. If we're going to refer you to anyone, it is going to be US (and even then, Gordon doesn't take on too many students).

This report is strictly for YOUR consumption, to get ideas, to stimulate your thinking and to help you make good decisions so you won't end up flat on your back if you ever get the rug pulled out from under with your IM business.

Today, Warriors are using all kinds of 3rd party plug-ins, platforms, and places and all it takes is for YOUR platform to be yanked and you could end up like many Warriors did with the Google Panda and Penguin slap downs.

THINK. This is what we want you to do. Confer with us if you want or need to, but at least consider setting up one or two or even a few of these little Absentee Cash Cow money makers, OK?

Here are some quick links to look at:

<http://kwikkerb.com/> Popular.

<http://www.asphaltkingdom.com/>

These kind of manual labor type businesses are great for absentee owners, just make sure you train your help (private contractor preferred) and have a good insurance guy. But these types of business can use college students or other contractors to fill in business.

A machine and a man. These are great to own business. Or if you prefer, machine and a person.

Cute girls do well with food concessions, but that may be because they attract boys (of all ages) to the place.

But carpet cleaners, liquid roofing, lawn care, hot dog cart, tile cleaning, popcorn stand and on and on and on.

A machine and a person.

Almost all the franchises and biz-ops offer an easy payment plan when a machine (or equipment) is involved, you could use a little of your IM profits to invest in one and put a local college student to work so everybody wins.

But, there are machines which do the work. Now this first one isn't cheap, but it is new and is growing like a weed. The small foot print Drinking Water and ICE MACHINE combo. Gordon is seriously looking to invest in several of these. He checked it out almost 3 years ago in New Mexico when he was there.

Consider the ice business, which until recently had these decades old freezers sitting in front of convenient stores and gas stations. How many times were these bags touched from ice house to machine? One small hole in the bag exposes you to whatever is on the people's hands who touch it.

YIKES. But now, you can buy purified water and ICE from a new machine and it isn't touched by anyone but the buyer. Gordon thinks this could be huge business, especially as they get smaller and smaller and have the same footprint as those old ice machines.

Google Ice Machines and Ice franchising to see the latest. It may give you some ideas.

OK, to fill out our take a look at list here are links to either the low cost home based franchise and low cost, or no cost Biz-op you could use to create your own ABSENTEE CASH COW.

Supercoups.com are a lot like the established and successful franchise, Val-Pak. It is a direct mailing company and with new technology as well. If you want a tested and proven money maker, albeit, not absentee owned...look no further than SELLING ADVERTISING TO SMALL BUSINESSES.

Both Gordon and I have done it. A popular subject at the Warrior Forum sub-forum OFF LINE is the

12 x 9 postcard using USPS Every Door Direct Mail and also coupon books.

I have an opportunity for you if you would like to make some phone calls, I pay up to 100 dollars for every job I get with my coupon books sold to Home Improvement businesses. It is a commission only but you have no out of pocket expenses, spend a half hour a day and you could easily put an extra 300-500 a week in your pocket. Contact me for details sdimarco423@gmail.com

But, supercoups is a low cost entry which could make use of hired help.

REMEMBER, we are trying to expose you to as many ideas as we can here.

The next one and we'll get faster by just giving you a list, OK?

Visiblelink dot com is something to look at. It is considered low cost at about 15k, but Warriors, read this page carefully, and ask yourself if you couldn't create something similar to offer to Warriors? Put your thinking cap on when you visit these sites and ask yourself if you could twist it into something you could do, see? You may not have to invest anything and you could create your own IM empire.

Cafe2u.com.us A mobile coffee biz. Gordon worked in the food industry, one job was with GFS Marketplace where he came into contact with scores of food vendors and restaurants.

Mobile coffee can be a cart in an office, a small stand, a small franchise, a route, selling specialty coffee...holy smokes. This ONE niche, one idea...coffee...

Could be what you are looking for. It is a multi BILLION dollar business with big guys like Starbucks down to the little granny who mans the coffee stand in the office building.

Private label, specialty beans, grinders, one at a time machines.

Inkmart dot com. INK. For the millions of printers. A stay at home mom or dad could be hired to do the job, you take orders or whatever.

Madeintheshadeblinds dot com Window dressings and blinds are an evergreen business, not only selling them but cleaning and maintaining. AGAIN, a consignment salesperson and a college kid could be doing the "work" for you. And if you need a very quick 100 bucks, check your local craigslist for custom made drapes or custom made blinds, you could probably buy in the morning and sell in the evening on craigslist. Gordon will tell you how in the bonus.

Healthyyouvending dot com. FAST growing biz, and now a word about VENDING. Location, location and location. It can be as simple as a box of goodies in the break room of a small company, an honor system type. It could be an actual machine, which requires maintaining or filling up.

The thing to avoid with VENDING is being required to stock inventory as part of the investment. DON'T DO IT. Confer with me first. I know too many people with garage fulls of inventory they can't sell, a lot of MLM or network marketing companies also "front load" you with product.

A good vending route could be a perfect part-time Absentee Cash Cows, but, we like the Nut Warmer type. They work almost the same way, you secure a location on consignment, then just keep it stocked up. I'd rather have a good "jerky" route than a healthyyouvending machine any day of the week, but,

there is a growing market for this.

The home based travel “agent” is popular, but, competition is fierce. If you like to travel, and want a free vacation a few times a year, these are very low cost to get into. Again, it is good for stay at home parents.

Junkluggers.com Gordon once had a business, A Man and A Van. It was a local cross town type moving company which specialized in college dorms, small apt moves. He hired and insured his van (leased) and used local “football players”. The van would drop off 15 containers (or more) the people would fill them up, the man with the van would pick them up and drop off. He did NO packing and very little moving of furniture, although he could if need be.

Gordon was thinking of franchising this, but, he's busy enough. Maybe you want to run with the idea.

Two men and truck has become a successful franchise, why not A Man With a Van?

You may or many not know Gordon wrote the definitive report on “junk” with his Chatteling Reports. He teaches people how to make up to a \$1,000.00 a day from using Craigslist.

The cleaning of homes has always been a staple in Biz Ops. You could pick up IM spending money on a Saturday just by washing windows in a neighborhood of senior citizens.

In fact, CLEANING businesses have been the top ranked franchises for a long time now. Clean houses, garages, cars, parking lots, roofs, gutters, windows, vents, frying machines....clean, clean and clean some more. The secret? HIRE private contractors to do the work.

A word about INSURANCE. If you are going to do any type of work for other people, you must get insured and bonded (a type of insurance) if need be. It isn't hard to do, but in today's litigious world, you must protect yourself. Most franchises cover the insurance how to's in their training. This should give you some ideas.

You can visit Entrepreneur dot com as well as azfranchises dot com to see hundreds of opportunities.

But, before you go and check it out, THINK...

ABSENTEE CASH COWS.

HERE is a quick list of things out there, most of it we have had first hand experience with or knew someone who did.

Rack jobbing. Consignment. Vending machines. Ice machine.

Service. Tablet and computer repair (big trend).

Photo booth at parties.

Hole in one contests (Gordon made 200 dollars in about 3 hours with this one)

Teach or tutor.

Custom made jewelry.

Soap making.

Growing plants in your backyard.

Courier, legal documents, marketing work, jewelry.

Sign maker (for the smaller shops for their weekly sale).

Laminator (Gordon was a jewelry courier and picked up signs from a woman making over a grand a week in her basement with sign lamination...little known business)

See? There are all kinds of little money makers out there. Now for some BONUS material.

Gordon sold a WSO a couple of years ago, it is available in the War Room for free, but, rather than make you dig for it, here it is:

[https://dl.dropboxusercontent.com/u/45286943/HowTo4Free%20\(2\).pdf](https://dl.dropboxusercontent.com/u/45286943/HowTo4Free%20(2).pdf)

This report tells you how to get started with your IM for free.

The general consensus at WF is, you get a web site (about 5 bux a month), you get an autoresponder (aweber or get response) or use FREE Mailchimp to get started...then

build a list. The money is in the list. LISTEN. Check out the Warriors with thousands on their lists and they aren't making a dime. NO, it is not about having a list, it is about having a list of BUYERS.

(Gordon speaking here).

I have a very small list of less than 5000 people, all BUYERS who have bought from me over the years, but I don't kill them with offers. I also had 5 times that numbes, but I got rid of most of them, they were tire kickers, lookey loos, serial refunders. NO. NO. NO a thousand times NO.

I want buyers. People who LIKE what I sell. People who come back time and time again, year after year...I've had some guys on my list for almost 20 years and they still buy from.

Now, it is about once a quarter or whenever I feel like it. Consider that at one time I would send an offer of about 20 dollars on average to my small list once a quarter...with an almost 80% buy rate. Why so high? Because I culled my list down to those people who were buyers and not the other kind. Well, as they say, you do the math, but it was a very successful system for me. I hate getting daily email from Warriors, it ALL goes in my spam folder, and yes, I did OPT in for it, but after a couple of emails, I've seen it all before.

There seems to be a template for sending out daily emails. Some guys have a monthly offer to correspond with the Holiday, like a Valentine's Day special. This formula is so worn, but, still effective if you have a list of SATISFIED BUYERS, a once a month deal seems reasonable.

OK, I want to give you some more bonus material.

But, you have to ask. I will send you, absolutely FREE of charge, any one of the following reports:

The Headlight Cleaning Manual, which could make you 200 dollars for a couple of hours of work.

The Cosmic Power Gaze, a report on influence.

My Golf Book, Think And Reach Par

OR, if you prefer, a FREE 20 minute Skype consult. I normally charge 100 dollars for an hour on Skype, but only Warriors with this report can skype me for free. I prefer we communicate via email first so I can custom tailor this meeting for you.

NOW some OFFERS. Steve DiMarco has a great opportunity. You can see what he does at www.cbrsystem.com Cash Back Referral System. He has tested it and it works. He is now scaling it up across America. He needs part-time telemarketers who will work on commission.

It ranges from 50 to 100 dollars for every sale he makes. It is possible for you to make one a day with his script. 200 to 500 a week for a few hours on the phone may be worth it to you. Again, this is a consignment job, you only get paid when he gets new business, but considering the payoff, it might be right up your alley. Contact Steve.

Steve is also a print expert. He has done the 9 x 12 postcard, many coupon books, advertising on placemats, mugs, creating newsletters and all that.

Selling advertising to your local businesses is a fast track to cash. But, you have to have low costs and Steve can help you with this. Ask for a consult, he might be able to help you out. You have to work it out with him as to your costs, but whatever it is, it will be well worth it to talk to Steve.

I have a special for Warriors. Normally I would charge 1500 dollars for my 30 day start to market course. For the first 5 people, I'm going to knock that down to 750 dollars...but only charge you half of that up front...the other half after you have made the money. So, for 375, Plus about 50 dollars for your website and tools, you will have your own specialty report up for sale in 30 days.

I'll help you build your funnel, or your garden of products...but, I choose who I work with. This is not first come first serve. I only want Motivated Warriors who want to quit spinning their wheels and follow a tested and proven formula which could bring you profits for years. I make NO income claims, never have, never will.

If you want a guaranteed 10 grand a month, I'm the wrong Warrior to work with.

Also, for a very FEW, maybe 3. I offer my custom designed COPYWRITING COURSE. It is like nothing else out there. First two lessons are free. Then you pay as you go. Contact me for details.

AND, I'm seeking a go getter in every major city in US to become a Chattel Associate. You will be looking for and buying (with my money) deals you find on craigslist. You must demonstrate your ability to stay with it. But, if you do, 500 dollar days are very realistic for you. Again, contact me for further details.

Visit www.sowpub.com for even more money making ideas, this small forum has been online for 15 years and contains a wealth of information for you.

STEVE again. Thanks to Gordon for his help and thanks to you fellow Warrior for getting this report. We hope you have enjoyed it, and we will have a special UPDATE in about 2 weeks, based upon your questions and comments. If there is something you would like to see in this report, then let me know, and we'll be sure to answer all the questions. And, if you want, that includes any questions you may have about Internet Marketing too.

So, put on your thinking cap, THINK about an Absentee Cash Cow and get started today.

Thanks,

Steve DiMarco and Gordon Jay Alexander

September 1, 2014.